

1 General Planning

- What's the purpose of the shirts (event, merch, staff uniforms)?
- Who will be wearing them (demographic, sizes)?
- Do you have a specific of orders number or will you be creating an inventory?
- What's the quantity needed?
- _____
- _____

2 Design Considerations

- Do you have a design or need help creating one?
- How many colors are in the design?
- Will the design go on dark or light fabric?
- _____
- _____

3 Decoration Method Matching

- Direct-to-Film - Best for small runs or full-color designs
- Screen-Printing - Best for large orders and bold colors
- Simulated Stitch - Want the look of embroidery without the cost?
- Dye Sublimation Patches - Need fine detail in patch form?
- Heat Transfer - Versatile and fast for uniforms or workwear
- Chenille - Going for vintage/varsity vibes?
- Embroidery - Classic, textured, and professional
- Puff Embroidery - Want 3-D pop?
- Laser-Etched Leather - Classy, high-detail branding
- Debossed Leather - Understated, minimalist elegance

4 Fabric Considerations

- Choosing cotton, cotton/poly blends, or specialty fabrics?
- Is the fabric thick or stretchy? (Important for embroidery)
- Will it be washed often or worn for short-term use?

5 Finalizing the Order

- Need a Mockup or Sample: Yes / No
- Quantity Needed: _____
- Sizes Needed: _____
- Quoted Price: _____